





#### Future Outlook on the Information Society

#### IS development patterns in the NMS and CCs to the EU

By: C. Centeno, M. Bogdanowicz, J-C. Burgelman IPTS, DG JRC, European Commission

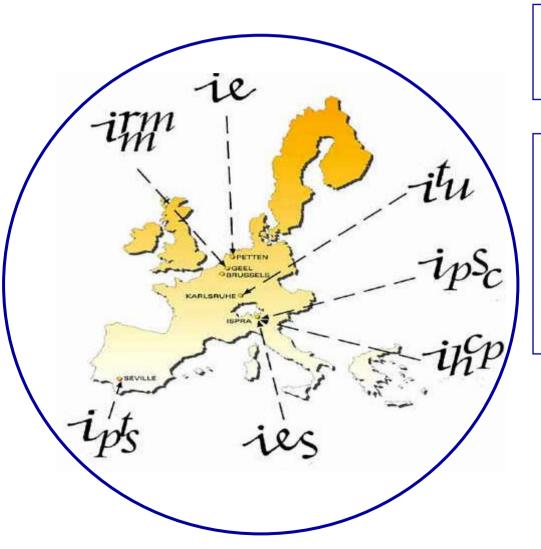
Krynica International Economic Forum, Poland 11 September 2004





#### Joint Research Centre The Institute for Drespective Tech

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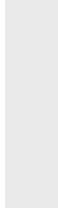
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# The ENL / ICT Research Program

#### Past Research **Deliverables** What is the state of the art of ICTs in ACCs13?..... "Bled" report 2001 2002 Which contextual factors for successful IS developments in EU15? ..... "Tigers" report Factors and Impacts of IS developments in NMS and CCs.. 13 National Reports 2003-4 Krynica Synthesis Report ("New Entrants") Future Outlook Report **On-going research** 2004-5 FISTERA, Foresight on IST in the European Research Area Workshop, 18 Oct 2004, Bucharest, Romania eGovernment and eHealth application areas "Next steps in developing IS Services in the New Member States: eGov & eHealth" "The eGovernment vision for EU in 2010: Research Policy Challenges" "The Future of Independent Living Services in Europe" Contribution to Advisory Groups eEurope, ISTAG, Socio-Economic High Level Group







Key Research Questions in the ENL / ICT research area

What IS policies are needed for the NMS and CCs, at European and national level, to meet the "Lisbon objectives" of a knowledge-based society of growth, cohesion, sustainability, by 2010?

- What is the current status of the IS developments in NMS and CCs?
- Which have been the most relevant factors that have influenced IS trajectories in NMS and CCs during the past decade?
- What are likely future IS development scenarios?





# The "New Entrants" study, the approach

Clusters	Researched topics	
Economic Factors	<ol> <li>National and regional economy</li> <li>Structural economical changes</li> <li>Place &amp; role of IST applications in the economy</li> </ol>	
Political Factors	<ul><li>4. National &amp; Regional IS policies</li><li>5. Institutional capabilities and Regulatory background</li></ul>	
Societal & Cultural Factors	<ol> <li>6. Educational trends</li> <li>7. Demographic trends</li> <li>8. Cultural and societal trends</li> </ol>	



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## The "New Entrants" study, the Consortium

Country	Institute
Bulgaria	Institute for Market Economics
Czech R.	EEIP, Charles University
Estonia	Estonian Institute of Economics
Hungary	ICEG European Center
Latvia	Institute of Economics
Lithuania	Lithuanian Free Market Institute
Malta	Islands Consulting Services Ltd
Poland	Transformation, Integration and Globalisation Economic Research
Romania	Institute of World Economy, Romanian Centre for Economic Modelling
Slovakia	Slovak Governance Institute
Slovenia	Institute of Macroeconomic Analysis and Development
Turkey	Bilkent University



# Patterns on ICT production

- ICT production is more country specific, and some factors explain the differences:
  - the quantity and quality of available human and physical capital
  - the economic policies
  - the size of the economy
  - the geographical proximity
- The impact of ICT production at national level is noticeable

#### **Expected developments:**

- Even more differentiation between countries is expected, and will continue to be context-dependent
- At EU level, geographical re-location expected
- Globalization effects have started and are expected to continue
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# Patterns on ICT usage

- ICT usage is there and growing
- ICT spending vs. GDP is higher than in EU
- In most ICT usage indicators, the NMS and CCs are in a weaker position than the previous 15 EU Member States
- Figures show significant differences between countries
- ICT is adding complexity to the growing social divides

#### Expected developments:

• ICT usage is expected to converge towards EU average, but also some lags expected





#### Major factors influencing IS developments in the NMS and CCs of the EU

**Joint Research Centre** 



Growth, Macro Economic Stability & Public Finances Economic structural changes and the role of ICT The role of FDI & other financing tools Corporate Sector and ICT industry

Committed and co-opetitive IS policies Privatisation, Regulation and their related institutional settings EU coordination, benchmarking and policies

> The Changing Consumption patterns Literacy, Capabilities, Skills, Education Essential intangible assets





# Concluding remarks

#### • ICT production and ICT use:

- Both have a relevant impact on economic growth (Lisbon)
- No clear direct casual link between ICT production and ICT use
- The potential contribution of ICTs to social cohesion needs to be better understood
- Context-dependency is a key development factor

#### ⇒ <u>Some policy orientations</u>:

- General policies are key for an Information Society project
- Policies for ICT production development are of "sectorial" type
- Specific policies for ICT use should be linked to General policies
- Thus, holistic and sectorial





Thank you. Dzi**ę**kuje.

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## Today's agenda

Morning session: Lessons from IS developments

9h00: Introduction

17h00: End of session

9h15: Eastern Europe trends in ICT production and ICT use 10h15: Coffee break

10h30: The Polish case 11h15: <u>Open Debate</u>: Major IS policy issues at EU level 12h00: Lunch break

Afternoon session: Future challenges for IS developments 13h30: Introduction 13h45: Social divides / Digital divides: the role of ICT 14h30: Growth-Demography-Education in a Knowledge Economy 15h15: Coffee break 15h30: ICTs and Economic Restructuring 16h15: <u>Open Debate</u>: Future challenges for IS policy at EU level



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